

Privacy Policy



Effective Date: August 9, 2024

7000 RPM Leadership Institute and Gooden & Gooden Consulting respect your privacy. This Privacy Policy explains what information we may collect through our website, forms, booking tools, payment tools, communications, events, programs, and linked Member Portal, and how we may use and protect that information.

This policy is intended to be clear and practical. It is not legal advice and should be reviewed by qualified legal counsel before publication.

Information We Collect

We may collect information that you provide directly, including:

- Name
- Email address
- Phone number
- Organization or role
- Mailing or billing information
- Event, program, booking, or consultation requests

- Messages submitted through contact forms
- Payment or transaction-related information
- Account registration details for the Member Portal
- Program participation records
- Assessment activity, submitted responses, and related results
- Uploaded files, documents, or materials
- Support requests and communications

We may also collect limited technical information automatically when you use the website or Member Portal, such as:

- Device and browser information
- IP address or approximate location
- Pages visited
- Referral source
- Date and time of visits
- Cookie and analytics information
- Login/session activity for security and account access

Member Portal

Our website may link to or integrate with a separate Member Portal. The Member Portal may be used for member login, program access, leadership resources, assessments, mentor/participant workflows, account activity, uploads, messages, and related support.

Information collected through the Member Portal may be used to:

- Provide secure account access
- Deliver program resources and restricted materials
- Manage assessments, submissions, and results
- Support mentor/participant workflows
- Communicate with participants and members
- Improve programs and services
- Maintain security and prevent misuse
- Keep operational records

The Member Portal may be operated through a third-party portal platform. Users should also review any notices, policies, or terms displayed inside the Member Portal.

How We Use Information

We may use information to:

- Respond to inquiries
- Schedule consultations, bookings, services, or events
- Provide leadership development, coaching, consulting, program, and educational services
- Manage member access and participation
- Process payments or registrations
- Send administrative, program, or service-related communications
- Send updates or marketing communications where permitted
- Improve the website, programs, resources, and user experience
- Protect the security and integrity of our website, Member Portal, and services
- Comply with legal, accounting, and operational obligations

How We Share Information

We do not sell personal information in the ordinary sense of exchanging it for money. We may share information with service providers and operational vendors who help us run the website, Member Portal, programs, events, communications, payments, scheduling, analytics, forms, email, security, or related services.

These providers may include:

- Website platform providers
- Member Portal platform providers
- Form and scheduling tools
- Email and communication tools
- Payment processors
- Analytics and performance tools
- Cloud hosting and storage providers
- Professional advisors, where appropriate

We may also disclose information if required by law, to protect rights or safety, to prevent fraud or misuse, or in connection with a business transition.

Cookies and Analytics

The website and Member Portal may use cookies and similar technologies to support site functionality, login sessions, security, preferences, analytics, embedded content, forms, scheduling, payment workflows, and performance measurement.

For more detail, please review our [Cookie Policy](#).

Payments

If payments are accepted through the website, Member Portal, or linked payment tools, payment information may be processed by third-party payment providers. We do not intend to store full payment card details on our own systems.

Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect personal information. No website, portal, email system, or online service can guarantee absolute security. Users are responsible for keeping login credentials confidential and notifying us if they suspect unauthorized access.

Data Retention

We keep personal information only as long as reasonably needed for the purposes described in this policy, including service delivery, member access, program records, accounting, legal compliance, dispute resolution, and security.

Your Choices

You may contact us to request access, correction, deletion, or updates to your personal information, subject to legal, contractual, security, and operational limits.

You may unsubscribe from marketing emails by using the unsubscribe link in those messages, if available, or by contacting us.

Children

Our website, programs, and Member Portal are not intended for children under 13. We do not knowingly collect personal information from children under 13.

External Links

The website and Member Portal may contain links to third-party websites or services. We are not responsible for the privacy practices, content, policies, or security of third-party websites or services.

Changes to This Policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised effective date.

Contact

For questions about this Privacy Policy or privacy-related requests, please contact us through the official contact page on our website or by using the contact information provided on the site.